Best-selling Author & Keynote Speaker
Fortune 500 Innovation Strategist
HBR Contributor & Business School Advisor

SIMONE AHUJA

AV NEEDS

Audio-Visual:

- Simone typically uses her own laptop. For events where this is not possible, a PPT and PDF of slides will be provided at least 24 hours in advance of the event (earlier if requested) and should be loaded to the conference computer system and pre-checked prior to Simone Ahuja's arrival.
- Simone normally arrives one hour before her presentation for an A/V check, which must be done without attendees in the room. However, if that cannot be accommodated, an alternative time can be arranged.
- Simone requires a wireless lavalier microphone for any group of more than 25 people. A confidence monitor and countdown clock are strongly preferred.
- It's critical to have a clear front-stage area when possible, as Simone will be moving around the stage for maximum audience engagement.
- To have the highest-energy presentation, a single screen should be off to one side or well above the stage, not center stage since the slides are merely supplemental, and so that the presenter is the focal point. Alternatively, two screens can be situated on either side of center stage.

Scheduling + Logistics:

- To create some anticipation for the session and to allow for AV setup and testing (discussed above) it's best to schedule a break before Simone takes stage.
- You may also consider scheduling a break right after Simone's presentation. It helps facilitate that high-energy scrum at the front of the room for people who want to connect with Simone directly, ask questions, and share their epiphanies. Plus, a break allows for your audience to discuss what they just learned.
- For out of town engagements, please arrange or recommend a hotel that is convenient to the venue and the airport. Please book a non-smoking, quiet room on a high floor with late checkout guaranteed.

612.743.1613 caitlin@blood-orange.com www.SimoneAhuja.com

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Slides + Handouts:

- Please note that Simone doesn't convert her slides to templates. Templates reduce engagement and Simone's presentation slides are designed to graphically mirror the words in her speech.
- Simone's full slide deck is not available for download, or for publishing as notes or a handout. If you need an outline of the presentation, please be in touch with Simone's team and they'll be happy to get relevant content to you.
- Simone owns and retains all rights to her materials and content. They cannot be reproduced or distributed, except with permission of the speaker.

Recordings + Photos:

- Feel free to take as many flash photos as you'd like before the talk, but please no flash during the presentation.
- You agree that Simone and her team have the right to photograph the session and use the photos online or in print.
- If the session is being recorded, please test sound pick up and verify that the sound patch doesn't interfere with projection-output quality. We kindly ask that you share the recording with Simone's team.
- Unless a prior arrangement has been made, you do not have the right to resell recordings of Simone's talk.
- Feel free to share images and short video clips broadly on social media, and tag Simone @SimoneAhuja.

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