

Best-selling Author & Keynote Speaker
Fortune 500 Innovation Strategist
HBR Contributor & Business School Advisor

SIMONE
AHUJA

OUT-INNOVATE FROM WITHIN

Create a culture where *EVERYONE* drives innovation.

KEYNOTES

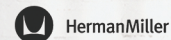
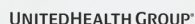
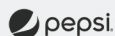
Keynotes that inspire conversation, collaboration & collective excellence through intrapreneurship.

WORKSHOPS

Expertly facilitated and customized workshops with instantly applicable innovation outcomes.

CONSULTING

A proven five-part framework to trigger, nurture and sustain innovation at scale.



ABOUT SIMONE

Dr. Simone Ahuja is the founder of Blood Orange, a global innovation and strategy firm. Simone is co-author of international bestseller, *Jugaad Innovation*, author of intrapreneurship playbook *Disrupt-It-Yourself*, and a regular contributor to the *Harvard Business Review*. She is a keynote speaker, innovation advisor and consultant to organizations across sectors including Procter & Gamble, UnitedHealth Group, Medtronic, Target Corp, Stanley Black & Decker, MIT and the World Economic Forum. Simone is an avid practitioner of improvisational comedy and loves to bring the fun of improv into her engagements.



"Simone brought just the energy we needed to kick off our enterprise wide event.

She's knowledgeable, engaging and fun!"

—ADRIAN GRIGG

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