

WORKSHOP TOPICS & OUTCOMES

• WORKSHOP ONE •

Cracking the *INTRAPRENEUR'S CODE*

In this fun, highly engaging, and customized working session, Simone helps intrapreneurs get unprecedented clarity on advancing innovative ideas. Together, intrapreneurs map out their personal Intrapreneur's Code roadmap using a battle-tested evergreen innovation tool. Simone guides the cohort through course definition and correction. This clear and confidence-building process helps minimize risk and maximize the learning that leads to the greatest innovation impact and business growth.



Your intrapreneurs will:

- ✔ Get clear on the problems they can solve now that have the highest impact on your customers and business
- ✔ Have clear tools and a process that allow them to advance innovation sustainably, and have real business impact
- ✔ Develop idea experiments that will make a competitive difference for your organization