

# WORKSHOP TOPICS & OUTCOMES

• WORKSHOP TWO •

## *FRUGAL (JUGAAD) INNOVATION* to Do More with Less

Based on her books (international bestseller Jugaad Innovation and Disrupt It Yourself), Dr. Simone Ahuja will help your teams build a jugaad mindset - one that aims to create high value with few resources for as many people as possible. She shares simple tools that, coupled with this mindset, help your intrapreneurs take decisive action now. Building the skills of a fast and frugal entrepreneur creates the foundation for creativity, self-empowerment, and inclusive innovation that will help your business build a sustainable pipeline of innovative ideas and talent.



### In this course, you'll learn to:

- ✔ Test solutions to problems in low risk, high impact ways, using resources you already have
- ✔ Reframe resource constraints as an opportunity to achieve breakthrough growth
- ✔ Learn the power of "failure," and reframe it as learning