

CLEAR PATH FORWARD™

ACTION PLAN

NAME YOUR PATH OF *HIGHEST IMPACT*: _____

LEAD & *DREAM TEAM*: _____

Include at least one person with whom you have never collaborated, but who could help advance your experiment. *Circle name of lead.*

CURRENT DEFINITION OF *SUCCESS*: _____

What does a big win look like? What will you have learned?

KEY ACTION STEPS:

Lay out the tasks that have to happen to complete this experiment & then circle the items you can complete within 14 days. Make these steps as simple and specific as possible. Start with a verb (e.g. call, research, etc). Add in high level 30, 60, and 90-day actions. Assign a lead and goal date to each (*www: Who will do What by When?*)

<i>ACTION</i>	<i>LEAD</i>	<i>GOAL DATE</i>

METRICS:

Define what data you'll want to capture to assess the effectiveness of the experiment.

RESOURCES:

What do you need to make this happen? What resources do you already have? Who do you know or want to meet?